



110 W. Pearl St.
 Albert Lea, MN 56007
 Phone (507) 373-1310

www.freeborncountyshopper.com
PUBLISHED EVERY TUESDAY

DISPLAY RATES

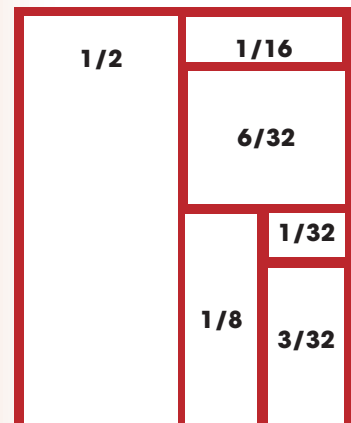
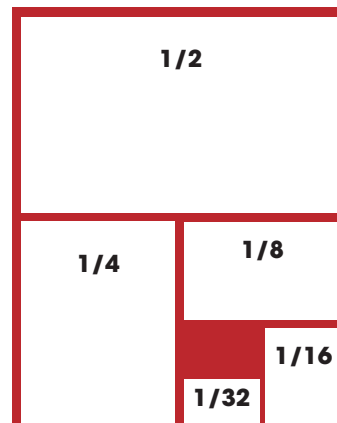
Size	6+ Week Rates		1-6 Week Rates	
Based on 32 Modular Layout	Rate Per Issue	Rerun or Austin Pickup Per Issue	Rate Per Issue	Rerun or Austin Pickup Per Issue
Full page	1,344	1,024	1,504	1,184
3/4 page	1,008	768	1,128	888
1/2 page	672	512	752	592
1/4 page	336	256	376	296
6/32 page	252	192	282	222
1/8 page	168	128	188	148
3/32 page	126	96	141	111
1/16 page	84	64	94	74
1/32 page	42	32	47	37

DISPLAY DEADLINES: 5pm Thursday prior to issue date.
 (Some holiday exceptions.)

COLOR RED COLOR \$45 FULL COLOR \$125

AD SIZES

Modular format (4 columns, each column is 2 1/2")	
Page size	10.16"x11.27"
1/2 page size	10.16"x5.57" or 5"x11.27"
1/4 page size	5"x5.57 or 10.16"x2.71" or 2.41"x11.27"
6/32 page size	5" x 4.15" or 7.58"x2.71" or 2.41" x 8.42"
1/8 page size	5"x2.71" or 2.41"x 5.57" or 10.16"x1.3"
3/32 page size	2.41" x 4.15" or 7.58" x 1.3"
1/16 page size	2.41" x2.71" or 5"x1.3"
1/32 page size	2.41"x1.3"



(These are approximate sizes, contact us for specific dimensions)

AUDIENCE MARKET SURVEY

**Freeborn County Shopper's
 Total Circulation: 17,392**

Receivership & Readership:

- **95.3%** of those surveyed said they receive the Freeborn County Shopper on a regular basis
- **71.1%** of those people said they regularly read or look through the Freeborn County Shopper
- **75.2%** of people said they frequently purchase products or services from ads in the Freeborn County Shopper
- Average readers per edition during the audit period **1.75***

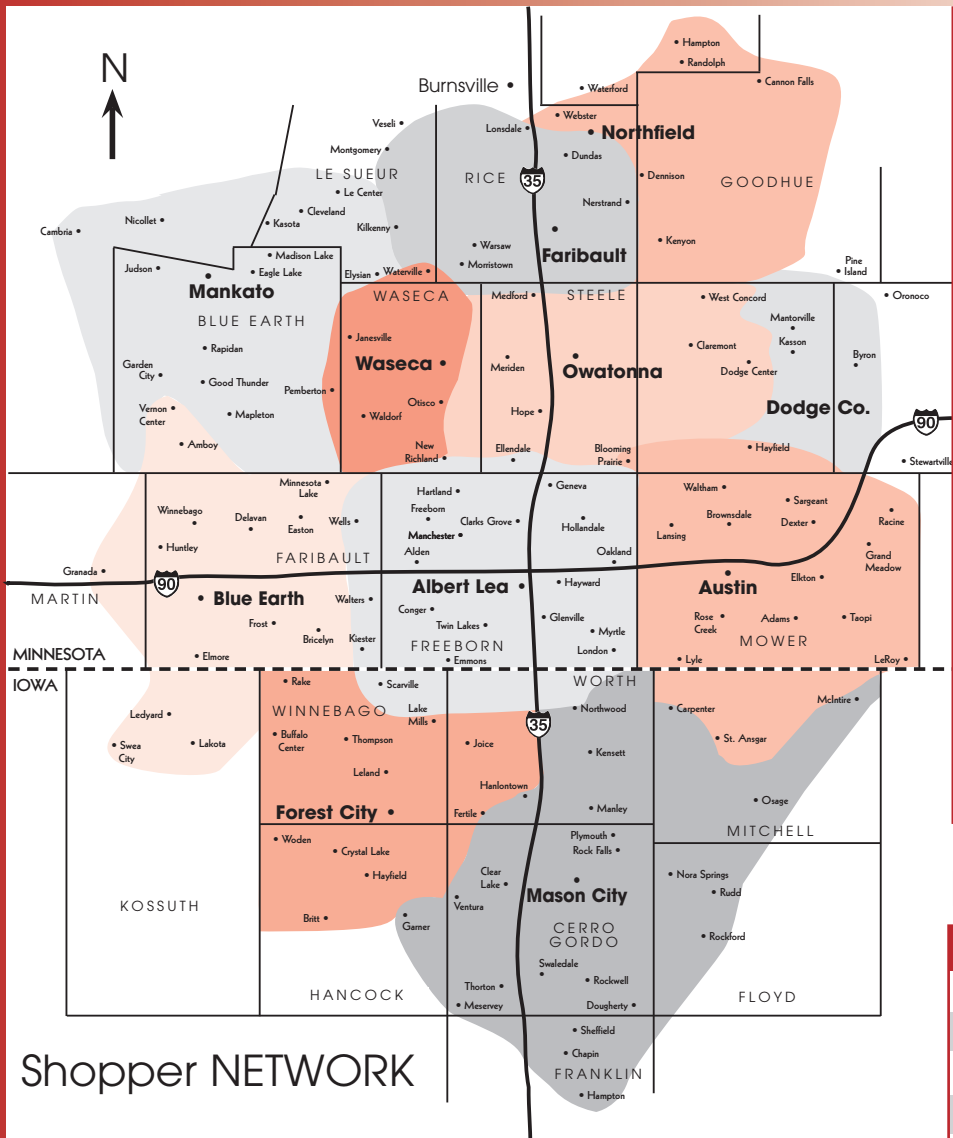


*Results from telephone survey conducted in 2017 by the Circulation Verification Council

We Can Do Your Printing!

- Newsletters
- Catalogs
- Informational Books
- Political Advertising
- Brochures
- Menus
- Posters
- Business Promotional Flyers

And Much, Much More! Call Today For a Quote on your Print Job!



Shopper NETWORK

Total Tuesday Market Circulation - 17,478

Zip	Community	Carrier	Motor Routes	Bulk Drop	Total
56007	Albert Lea	6940	1105	2646	10,691
56009	Alden	210	425	75	710
56016	Clarks Grove	310	155	35	500
56020	Conger	70		20	90
56026	Ellendale	265	80	50	395
56029	Emmons	180	110	40	330
56032	Freeborn	120		50	170
56035	Geneva	130	85	91	306
56036	Glenville	256	505	70	831
56042	Hartland	108	75	50	233
56043	Hayward	105	105	15	225
56045	Hollandale	127	150	20	297
56051	Kiester	175	65		240
50450	Lake Mills, IA	775	175	100	1050
56007	Manchester	31			31
56036	Myrtle	15			15
56072	New Richland	465	70	60	595
50459	Northwood, IA		40	160	200
56076	Oakland	35	100	10	145
56089	Twin Lakes	74		15	89
56092	Walters	25	50	50	125
56097	Wells		110	100	210
Total Tuesday Circulation		10416	3405	3657	17478

Other Shoppers We Can Place Your Ad In:

- Mower Co./Austin
- Owatonna Area
- Faribault Co./Blue Earth
- Rice Co./Faribault
- Cerro Gordo Co./Mason City
- Forest City
- Mankato Area
- Waseca
- Wells Area
- Dodge Co. Area

Ask Your Rep for Pricing & Display Deadlines

INSERTS

Rates Per Thousand	6 + Times	1-6 Times
Single Sheet	\$61	\$66
4, 8 or 12 Pg. Tab	\$66	\$71
16 or 20 Pg. Tab	\$68	\$73
24, 28 or 32 Pg. Tab	\$71	\$76
36, 40 or 44 Pg. Tab	\$74	\$79
48, 52 or 56 Pg. Tab	\$76	\$81

Minimum of 5,000

INSERT DEADLINES: Noon Wednesday prior to issue date.

INSERTS ARE SHIPPED TO:

Post Bulletin
 18 1st Ave SE, Dock #2, Rochester, MN 55904
 Receiving Hours: Mon-Thur 7:30 am-4:30 pm;
 Friday 7:30 am-Noon

PRINT & DELIVER RATES

Rates Per Thousand	10,000 Copies	20,000 Copies
5x5"x8.5"	\$94	\$87
8.5"x11"	\$111	\$99
11"x17"	\$176	\$145

Minimum of 10,000

DEADLINE FOR ARTWORK: 15 Business Days prior to Insert Date.