

**1/8 page**

\$168 Rerun \$128

5" wide x 2.71" tall

**1/32 page**

\$42 Rerun \$32

2.41" wide x 1.3" tall

**3/32 page**

\$126 Rerun \$96

2.41" wide x 4.15" tall

**1/4 page**

\$336

Rerun \$256

5" wide x 5.57" tall

**1/16 page**

\$84 Rerun \$64

2.41" wide x 2.71" tall

**Full page \$1,344**

Rerun \$1,024

10.16" wide x 11.27" tall

**Front page \$1,469**

10.2' wide x 10.74" tall

**1/2 page \$672**

Rerun \$512

10.16' wide x 5.57" tall

**6/32 Page**

\$252 Rerun \$192

5" wide x 4.15" tall

**1/8 page  
tall**

**\$168** Rerun \$128

2.41" wide x 5.57" tall

**1/16 page wide** \$84 Rerun \$64

5" wide x 1.3" tall

**1/2 page tall**

**\$672**

Rerun \$512

5" wide x 11.27" tall

**3/32 page wide** \$126 Rerun \$96

7.58" wide x 1.3" tall

**1/4 page wide**

**\$336**

Rerun \$256

10.16" wide x 2.71" tall

2.41" wide x 11.27" tall

*The Freeborn County*  
**SHOPPER**

110 W. Pearl St.  
Albert Lea, MN 56007  
Phone 507-373-1310  
[www.freeborncountysopper.com](http://www.freeborncountysopper.com)

**3/4 Page**

**\$1,008** Rerun \$768w

10.16" wide x 8.42" tall

# Network Shopper Classified Rates

Total Circulation - 117,140 | [classifieds@freeborncountyshopper.com](mailto:classifieds@freeborncountyshopper.com)

Published Date: Deadline: Number of Words	Albert Lea 16,125 Weekly Tuesday Thursday	Austin 16,815 Weekly Tuesday Thursday	Mankato 38,000 Weekly Monday Wednesday	Plainview 17,500 Weekly Thursday Wednesday	Kasson 15,000 Weekly Wednesday Monday	Cresco, IA 13,700 Weekly Wednesday Thursday	All Market Special Rate Save \$43.50
Up to 15	\$18 <sup>00</sup>	\$18 <sup>00</sup>	\$17 <sup>50</sup>	\$18 <sup>00</sup>	\$18 <sup>00</sup>	\$18 <sup>00</sup>	\$68 <sup>00</sup>
Up to 20	\$18 <sup>50</sup>	\$18 <sup>50</sup>	\$18 <sup>00</sup>	\$19 <sup>00</sup>	\$19 <sup>00</sup>	\$18 <sup>50</sup>	\$72 <sup>00</sup>
Up to 25	\$19 <sup>00</sup>	\$19 <sup>00</sup>	\$18 <sup>50</sup>	\$20 <sup>00</sup>	\$20 <sup>00</sup>	\$19 <sup>00</sup>	\$76 <sup>00</sup>
Up to 30	\$19 <sup>50</sup>	\$19 <sup>50</sup>	\$19 <sup>00</sup>	\$21 <sup>00</sup>	\$21 <sup>00</sup>	\$19 <sup>50</sup>	\$80 <sup>00</sup>
Up to 35	\$20 <sup>00</sup>	\$20 <sup>00</sup>	\$19 <sup>50</sup>	\$22 <sup>00</sup>	\$22 <sup>00</sup>	\$20 <sup>00</sup>	\$84 <sup>00</sup>
Up to 40	\$20 <sup>50</sup>	\$20 <sup>50</sup>	\$20 <sup>00</sup>	\$23 <sup>00</sup>	\$23 <sup>00</sup>	\$20 <sup>50</sup>	\$88 <sup>00</sup>
Up to 45	\$21 <sup>00</sup>	\$21 <sup>00</sup>	\$20 <sup>50</sup>	\$24 <sup>00</sup>	\$24 <sup>00</sup>	\$21 <sup>00</sup>	\$92 <sup>00</sup>
Up to 50	\$21 <sup>50</sup>	\$21 <sup>50</sup>	\$21 <sup>00</sup>	\$25 <sup>00</sup>	\$25 <sup>00</sup>	\$21 <sup>50</sup>	\$96 <sup>00</sup>

## CLASSIFIED SPECIAL

Buy 2 Issues - Get the 3rd Issue FREE

Buy All 6 Markets & Receive a \$43.50 Discount

Sorry, we no longer accept Business/Employment Classified Ads

We Accept



Revised Oct. 2019

# Professional and Business DIRECTORY

1/32 Ad Size

2 3/8" x 1 1/2"

**\$22.00** Per Issue

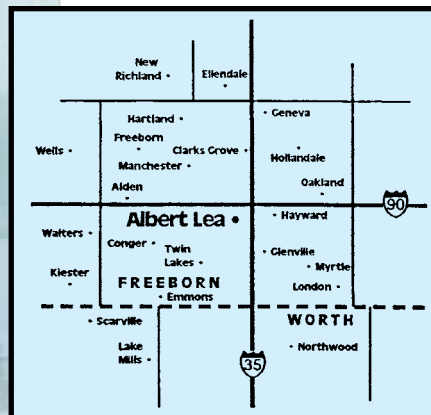
Must Run the Same Ad For  
4 Weeks

1/16 Ad Size

2 3/8" x 3 1/8"

**\$40.00** Per Issue

Must Run the Same Ad For  
4 Weeks



\* Sign up for 12 Weeks & get a free 1/16 pg. Ad.

## TOTAL COVERAGE OF YOUR MARKET AREA

**Delivered To Over 17,000 Homes**

See Mapped Area Above

Reach The Most Customers for Your Advertising Dollars

That's Just Over \$1.00 Per Thousand Households Reached

*The Freeborn County*  
**SHOPPER**

110 W. Pearl St.  
Albert Lea, MN 56007  
Phone 507/373-1310

[www.freeborncountysshopper.com](http://www.freeborncountysshopper.com)



# Directory



## COLOR



Featured Every Other Week

Reach Over 17,000 Homes Each Tuesday

One Spot 1/16  
**\$29.00**  
Per Week 2x1 Size

Double Spot 1/8  
**\$58.00**  
Per Week 2x2 Size

Call 373-1310  
Today to  
Place Your Ad

**ONE YEAR PROGRAM**  
saves you \$1,428  
off regular price

110 W. Pearl St.  
Albert Lea, MN 56007  
Phone 507-373-1310  
www.freeborncountysshopper.com

# The Freeborn County SHOPPER

# FREEBORN COUNTY PREPRINT DISTRIBUTION FORM

Date Running: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Account: \_\_\_\_\_

Total #: \_\_\_\_\_

Name of Preprint: \_\_\_\_\_

Location of Preprint: FCS \_\_\_\_\_ PB ROC \_\_\_\_\_ or Pick Up: \_\_\_\_\_

CITY/AREA	Carrier	MR	Mail	Res. Bulk	Bus. Drop	*Back Side	TOTAL
Albert Lea 56007	6161	1070	457	833	1916		10437
Alden 56009			625				625
Clarks Grove 56016	310	125			35		470
Conger 56020	70				25		95
Ellendale 56026	200		266		25		491
Emmons 56029	180	110			40		330
Freeborn 56032	120				50		170
Geneva 56035	180				96		276
Glenville 56036			736				736
Hartland 56042			237				237
Hayward 56043	105	105					210
Hollandale 56045	127	150			12		289
Kiester 56051	175						175
Lake Mills, IA 50450	775	50			100		925
Manchester 56007	33						33
New Richland 56072	465						465
Northwood, IA 50459		40			70		110
Twin Lakes 56089	75				15		90
Walters 56097**	25	50			50		125
Wells 56097		60			100		160
<b>Total:</b>	<b>9001</b>	<b>1760</b>	<b>2321</b>	<b>833</b>	<b>2534</b>		<b>16449</b>
**Drop 50 to Bricelyn							

### PREPRINT BILLING INFO

Account: \_\_\_\_\_

Date Running: \_\_\_\_\_

Pages: \_\_\_\_\_ Total #: \_\_\_\_\_

CPM: \_\_\_\_\_

Salesperson: \_\_\_\_\_

Gross Total \$ Preprint Bill: \_\_\_\_\_

Net Billed by MCS: \_\_\_\_\_

### Albert Lea Carrier Routes as Follows

Highlight the routes that you wish to have delivered. Add each column and enter on front of sheet.

A-district		B-District		C-District		Mail
A-1	80	B-1A	50	C-1A	75	C-016 457
A-2	95	B-1B	80	C-1B	75	
A-3	125	B-2	85	C-2A	100	
A-4	110	B-3	80	C-2B	80	
A-5A	65	B-4	100	C-3A	70	
A-5B	50	B-5	95	C-3B	80	
A-6	110	B-6	110	C-4	95	
A-7	50	B-7	55	C-5	85	
A-8	72	B-8	60	C-6	60	
A-9	93	B-9	75	C-7	60	
A-10	50	B-10	130	C-9	20	
A-11	70	B-11	80	C-10	80	
A-12	55	B-12A	100	C-16	70	
A-13	90	B-12B	70	C-17	105	
A-14	50	B-13	115	C-18	100	
A-15	25	B-14	105	C-21A	70	
A-16A	50	B-15	80	C-21B	75	
A-16B	50	B-16	90	C-22A	70	
A-17	95	B-17	100	C-22B	75	
A-18	120	B-18	100	C-23	46	
A-19A	50	B-19	60	C-25	70	
A-19B	50	B-20A	100	C-26	45	
A-20	80	B-20B	125	DA	185	
A-21	120	B-21	65			
A-22	35	B-22	85			
PLTH	55	B-23	65			
		B-24	115			
		B-25	55			
		B-26	45			

<b>Total Carrier Delivery:</b>	<b>6618</b>
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**RESIDENTIAL BULK**

- 12 A-Lea Apts
- 35 Bancroft Apts.
- 15 Good Samaritan
- 15 Gray Gables 1
- 15 Gray Gables 2
- 15 Gray Gables 3
- 15 Hilltop Manor
- 15 Hilltop North
- 30 Knudtson Place
- 18 L Chapeau
- 45 Lea Center Apts
- 25 Luther Pl Condos
- 12 Maplehill Apts
- 16 Maplehill Manor
- 16 N Oak Apts
- 16 NB Apts 1
- 16 NB Apts 2
- 16 NB Apts 3
- 15 Northstar Apts
- 20 Oak Park Pl
- 75 Senior Court
- 75 Senior Tower
- 50 Shady Oaks
- 32 The Meadows

- 75 Thornecrest
- 50 Village Coop
- 22 Washington Apts
- 40 Water's Edge
- 10 Water's Edge (Rec)
- 12 Hidden Creek Est.
- 10 Heritage Apt

**BUSINESS BULK**

- 10 ABV Inn
- 10 B&B
- 30 Cargill
- 15 Casa Zamora
- 30 Caseys
- 40 Cenex
- 10 City Arena
- 15 Elbow Room
- 5 Great Clips
- 25 Human Services
- 65 Hy-Vee
- 50 Hy-Vee Gas
- 35 KornerMart W
- 135 Kwik Trip Brdg
- 200 Kwik Trip Front
- 135 Kwik Trip Main
- 25 Love's
- 70 Marketplace
- 25 Mileage
- 10 Motel 6
- 30 Nelson Shell
- 40 Northbridge Mall
- 20 Ramada Inn
- 15 Riverland College

- 30 Stop n Go Brdway
- 20 Super America
- 70 Trails Trvl Cntr
- 40 Trumbles
- 5 Uptown Dental
- 35 Wal-Mart
- 5 Credit Union
- 5 Albert Lea Vac

**OFFICE**

- 610 FCS
- 51 Fully Inserted

**833 Res. Bulk**  
**1255 Bus. Bulk**

<b>2749</b>	<b>Total Bulk</b>
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