

# **Classified Ad Tips**

**Top 3 things people want to know!**

- 1. Price**
- 2. Description**
- 3. Contact information**

**Proper placement**

**What category should your ad be placed? For example: Hay bales for sell. Should you choose farm equipment or horses and livestock; I would suggest horses and livestock.**

**Write your ad in 3 parts.**

**Headline → Description → Closing**

**Remember to K.I.S.S. (Keep It Simple Stupid)**

**Be direct and to the point.**